

NCC Cable System Order

Order #	62492923	Flight Dates	01/22/18 - 02/04/18	Update Date	01/23/18
Syscode	0897	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Spectrum/University Of Wisconsin	Advertiser	Restoration PAC	Show All Lines	
Market	Madison			Total # of Weeks	2
		Client Code	314	Total	\$118.00
AE	Andrew Yolles	Product Code	397	Commission	\$17.70
Sales Coordinator	Samantha Larsen	Est Code	3384	Net Total	\$100.30
Office	Washington	Product Name		Total Spots	40
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+7 Nov17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		1.23 New Order. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX & FRIENDS<	1/22/18	1/28/18	05:00	09:00				X	X	X	X	-	-	9	\$2.00	\$18.00	30	
2	FXNC	FOX AND FRIEND<	1/29/18	2/4/18	05:00	09:00	X	X	X					-	-	6	\$2.00	\$12.00	30	
3	FXNC	VARIOUS	1/22/18	1/28/18	09:00	16:00				X	X	X	X	-	-	3	\$2.00	\$6.00	30	
4	FXNC	VARIOUS	1/29/18	2/4/18	09:00	16:00	X	X	X					-	-	3	\$2.00	\$6.00	30	
5	FXNC	VARIOUS	1/22/18	1/28/18	16:00	19:00				X	X	X	X	-	-	4	\$4.00	\$16.00	30	
6	FXNC	VARIOUS	1/29/18	2/4/18	16:00	19:00	X	X	X					-	-	3	\$4.00	\$12.00	30	
7	FXNC	AVG. ALL WKS<	1/22/18	1/28/18	19:00	24:00				X	X	X	X	-	-	7	\$4.00	\$28.00	30	
8	FXNC	VARIOUS	1/29/18	2/4/18	19:00	24:00	X	X	X					-	-	5	\$4.00	\$20.00	30	

	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Total
SPOTS	23	17	0	0	0	0	0	0	0	0	0	0	40
AMT	\$68.00	\$50.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$118.00

SYSTEM APP: _____ SALES _____ ACCT _____

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62492923 | Madison | Spectrum/University Of Wisconsin | 0897 |

NCC Cable System Order

Order #	62492923	Flight Dates	01/22/18 - 02/04/18	Update Date	01/23/18
Syscode	7838	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Spectrum/Madison Interconnect, WI	Advertiser	Restoration PAC	Show All Lines	
Market	Madison			Total # of Weeks	2
		Client Code	314	Total	\$5,933.00
AE	Andrew Yolles	Product Code	397	Commission	\$889.95
Sales Coordinator	Samantha Larsen	Est Code	3384	Net Total	\$5,043.05
Office	Washington	Product Name		Total Spots	40
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+7 Nov17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX & FRIENDS<	1/22/18	1/28/18	05:00	09:00				X	X	X	X	-	-	9	\$121.00	\$1,089.00	30	
2	FXNC	FOX AND FRIEND<	1/29/18	2/4/18	05:00	09:00	X	X	X					-	-	6	\$121.00	\$726.00	30	
3	FXNC	VARIOUS	1/22/18	1/28/18	09:00	16:00				X	X	X	X	-	-	3	\$102.00	\$306.00	30	
4	FXNC	VARIOUS	1/29/18	2/4/18	09:00	16:00	X	X	X					-	-	3	\$102.00	\$306.00	30	
5	FXNC	VARIOUS	1/22/18	1/28/18	16:00	19:00				X	X	X	X	-	-	4	\$158.00	\$632.00	30	
6	FXNC	VARIOUS	1/29/18	2/4/18	16:00	19:00	X	X	X					-	-	3	\$158.00	\$474.00	30	
7	FXNC	AVG. ALL WKS<	1/22/18	1/28/18	19:00	24:00				X	X	X	X	-	-	7	\$200.00	\$1,400.00	30	
8	FXNC	VARIOUS	1/29/18	2/4/18	19:00	24:00	X	X	X					-	-	5	\$200.00	\$1,000.00	30	

	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Total
SPOTS	23	17	0	0	0	0	0	0	0	0	0	0	40
AMT	\$3,427.00	\$2,506.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,933.00

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